



Benefits of a SEAD

- A fresh new look
- Maximize use of outdoor spaces
- Reduce landscape maintenance costs
- Create a healthy, welcoming environment
- Develop a sustainable 'green' campus
- Improve resident health

Jack Carman, FASLA, President of Design for Generations LLC, is an industry leader in the design of the landscape and exhibits a unique understanding of senior living environments. His work is unique and designs are created to meet the special needs of each individual community.

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DESIGN FOR GENERATIONS LLC
 Developing therapeutic outdoor environments

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Call today to learn more about the SEAD program



First Impressions
 Last a Lifetime

Why Not
 Plant a
 SEAD?

Senior
 Environment
 Assessment and
 Design

Landscape
 Architecture
 for Senior Living
 Communities



“Interaction with the outdoor environment is an essential part of our community and Design for Generations understands the critical role nature plays in the lives of our residents.”

- Dennis Koza, CEO, Medford Leas
Continuing Care Retirement Community

“Design for Generations is filling an important need in the senior living industry. Professional assessment of the outdoor environment of a senior living community helps to ensure it meets its full potential in the marketplace.”

- Ed Kelly, President, KRI, LLC
Founder and Previous President of New Life
Management & Development, Inc.

Plant a SEAD Today

The outdoor environment of a senior living campus is the first thing individuals see. Is it vibrant and welcoming or staid and not well thought out? Is it designed to meet the physical, social, psychological and spiritual needs of residents?

The results of a Senior Environment Assessment and Design plan will:

- Create a more positive first impression with an attractive and inviting community
- Improve your market image and name recognition
- Attract new residents and keep existing residents happy and active
- Retain valuable staff



Elements of a SEAD:

- Evaluation of existing environmental conditions
- Meet and interact with the board of directors, residents and staff
- Development of a campus master plan
- Preparation of landscape plans and budgets
- Phasing of project development
- Management of construction

A SEAD builds a comprehensive plan for a versatile and improved outdoor environment designed to serve the needs of both existing and future residents. A SEAD will effectively enhance the senior living community that you, your staff and Board of Directors serve.